

TODAY'S AGENDA

8:00 Doors Open

Coffee and breakfast pastries are available.

8:20 Introduction & Greeting

Welcome by **Cole McClelland**, PCHTF Board Chair and **Eric Burmeister**, Executive Director.

Keynote Address: "Creating the Affordable City"

Shane Phillips, Housing Initiative Project Manager, Lewis Center for Regional Policy Studies, UCLA.

Panel Discussion: Housing Supply

Moderated by **Jenna Kimberley**, President, Home Builders Association of Greater Des Moines, with panelists

- **Rachel Flint**, Vice President, Hubbell Homes,
- **Lance Henning**, President & Executive Director, Greater Des Moines Habitat for Humanity, and
- **Carrie Woerdeman**, Director of Development, Kading Properties.

10:00 Break (15 minutes)

Panel Discussion: Housing Stability

Moderated by **Eric Burmeister**, Executive Director, Polk County Housing Trust Fund, with panelists

- **Anne Bacon**, Executive Director, IMPACT Community Action Partnership,
- **Amal Barre**, VP for Strategy and Planning, Oakridge Neighborhood and Project Director, unevictIA, and
- **Nick Smithberg**, Executive Director, Iowa Legal Aid.

A Special Announcement

With **Wells Fargo** on the future of **Iowa Legal Aid's** eviction prevention work.

Panel Discussion: Housing Subsidy

Moderated by **Jennifer Cooper**, Senior Vice President & Manager, Commercial Real Estate, Bankers Trust, with panelists

- **Teree Caldwell-Johnson**, President & CEO, Oakridge Neighborhood,
- **Lisa Crabbs**, Federal Funds Administrator, City of Des Moines,
- **Abbey Gilroy**, Executive Director, Neighborhood Development Corporation, and
- **Terri Rosonke**, Housing Programs Manager, Iowa Finance Authority.

AFFORDABLE HOUSING is foundational to everything we value as a community. Thank you for being here today!

Everyone has equal opportunity for safe, stable, affordable homes within the communities where they choose to live, work, play and learn.

VISION STATEMENT, POLK COUNTY HOUSING TRUST FUND

OUR SPONSORS

Thank you to these organizations who have made today's presentation possible:

CAPITAL CROSSROADS
A VISION FORWARD 



APRIL IS NATIONAL FAIR HOUSING MONTH

Why is Affordable Housing Week held in April each year? In April, the U.S. Department of Housing & Urban Development (HUD) and housing supporters nationwide celebrate National Fair Housing Month.

Fair Housing Month takes place in April to recall the passage of the landmark Fair Housing Act which Congress passed just days after the assassination of the Rev. Dr. Martin Luther King, Jr. in 1968.

"The Fair Housing Act recognized what generations have known – that where we live impacts nearly every part of our lives," said Marcia L. Fudge, U.S. Secretary of Housing & Urban Development. "Fair Housing Month is a time to recommit to our mission to promote fairness, inclusion, and justice in housing. This month and every month, we are doing everything in our power to ensure every person has a fair shot at the American dream."



PCHTF.ORG

**AFFORDABLE
HOUSING WEEK
SYMPOSIUM**

IOWA EVENTS CENTER
DES MOINES, IOWA

APRIL 7, 2022

ABOUT THE POLK COUNTY HOUSING TRUST FUND

The **Polk County Housing Trust Fund** (PCHTF) is the comprehensive planning, advocacy and funding organization for affordable housing in Polk County, Iowa.

Focused around these three core activities, PCHTF is responsible for crafting the community strategic plan for affordable housing and leading its implementation. It is also tasked with helping the community understand the need for and benefits of adequate affordable housing.

Finally, the organization is responsible for allocating community funds aimed at increasing and preserving the inventory of affordable homes in the County and improving the lives of the people who live in them.



Development

In 2021, PCHTF allocated \$1.6 million toward a combined \$40.9 million investment that produced or preserved 420 homes.

Adding to the region's supply of affordable homes is one of our most important responsibilities. PCHTF distributes development funds provided by Polk County and the State Housing Trust Fund and achieved these results last year:

22	94	300+
New owner-occupied homes	New rental homes	Affordable homes received improvement

Programs & Supportive Services

In 2021, we granted \$416,000 to community organizations that helped 2,962 households in need of a safe, stable home.

We fund programs that get people housed and keep them housed, including some of our community's most at-risk populations. In addition to housing support, our program partners reported these outcomes:

462	197
Households increased their net worth	People found new jobs

380	517
Households received homeownership education	Households received financial education

SUPPORT OUR MISSION

BY INVESTING IN STABLE, STEADY, STRONG

When you invest in the Polk County Housing Trust Fund's **Stable, Steady, Strong** initiative, you are

- Investing in the stability of families,
- Investing in a steady workforce, and
- Investing in strong and neighborhoods and communities.

All funds raised by the initiative are granted to some of Greater Des Moines' most trusted housing organizations through our **Programs & Supportive Services** grant making. Consider utilizing the pledge card on your table to contribute or email Mollie Giller (mgiller@pcht.org) to learn more.



We're developing housing solutions for today's workforce.
Let's write your community's success story.

Here We Grow is building momentum for workforce housing in Greater Des Moines. Our focus is ensuring that people can find housing near jobs that's affordable at the wages being paid and with a focus on equity so everyone can enjoy the housing choice and opportunity that makes our region great.



herewegrow.city



ABOUT TODAY'S KEYNOTE SPEAKER

Shane Phillips is author of **The Affordable City: Strategies for Putting Housing Within Reach (and Keeping it There)** (Island Press, 2020). He is an urban planner and policy expert based in Los Angeles. He is currently managing the UCLA Lewis Center Housing Initiative and has taught public policy as an adjunct instructor at the University of Southern California. Phillips previously worked as the Director of Public Policy for Central City Association, a Downtown LA business advocacy organization, and has held roles with the Los Angeles Streetcar project and in City Hall. He has kept a blog on housing and transportation issues, *Better Institutions*, for many years (betterinstitutions.com).



STAY INVOLVED!

TONIGHT in Ames! Accessory Dwelling Units: A West Coast Comparative Perspective

While Symposium keynote speaker **Shane Phillips** is in town, he'll be traveling to Iowa State University's College of Design to give a public talk focused on how public policy has resulted in booming interest in Accessory Dwelling Units (ADUs) up and down the West Coast.

- WHERE: Room 0005 Physics Hall, Iowa State University, Ames
- WHEN: TONIGHT, Thursday, April 7 at 5:00 pm

This event is free and open to the public. Pre-registration is not required.

Join us for a screening of the new documentary "A Decent Home" on its Iowa premiere tour!

As part of PCHTF's ongoing work to advance conversations about housing stability, we are pleased to join the Drake University Law School in hosting the film "A Decent Home" on its Iowa premiere tour. The film provides a thought-provoking look at how the sale of the ground under mobile home parks can threaten the housing stability of the people living there. Filmmaker **Sara Terry** will join Drake Law professor **John Edwards** for a conversation after the screening. Here's how to join us:

- WHERE: Cartwright Hall, Drake University, Des Moines
- WHEN: Tuesday, April 26, 2022 at 7:00 pm

To attend, register now at decenthomedsm.eventbrite.com.

Add your voice in support of housing through the Welcome Home Iowa campaign

Did you know a recent poll says that 72% of Iowans support housing choices in our communities? But often a small number of opponents can drown out the broad support for new housing projects. Learn more about how you can be a voice for housing with the Iowa Finance Authority and Iowa Economic Development Authority at www.welcomehomeia.com.